

OIL&GAS
FINANCIAL
JOURNAL®



2014
MEDIA
RESOURCE

INTRODUCTION

On February 20, 2004, PennWell launched a quarterly supplement that, a decade later, has matured into a well-respected and widely read publication. As 2014 marks the tenth anniversary of the *Oil & Gas Financial Journal*, this occasion creates a great opportunity to renew our pledge and dedication to the world of oil and gas finance and investment, and to our advertisers and supporters.

You may have noticed recent changes in the appearance of *OGFJ* – a more journalistic approach to the cover photos that come alive beneath a glossy finish accompanied by a fresh new layout of the internal pages. Another recent change is the addition of a new Associate Publisher, Mitch Duffy, and Regional Sales Manager, Bob McGarr. Both Duffy and McGarr are publishing industry veterans experienced with financial services providers, exploration and production, safety and security, and midstream energy sectors.

Complementary to the outward facelift, *OGFJ* has broadened the topics covered in the editorial calendar and enhanced the editorial focus of every monthly issue. Financial and E&P industry content now extends toward a global reach and target such trending topics as risk mitigation and risk management, global finance, and worldwide shale plays.

Our dedication to the industry and these updates are all central to providing more for our readers and advertisers as we strive to fulfill our new mission statement – to provide global financial decision makers with **specific, easily accessible, and essential** business intelligence regarding worldwide oil and gas markets, both in the form of content and informative advertising, in a manner that generates value for our readers, advertisers and stakeholders.

Sincerely,

Mark Peters

Vice President & Publisher
Oil & Gas Financial Journal

INTEGRATED MEDIA PYRAMID

Your consumers now access information through more media channels than ever before. Whether leafing through a magazine, searching the Web, downloading apps, watching videos, or attending webcasts and conferences, integrated marketing is vital to reaching prospects when and where they consume information.

Oil & Gas Financial Journal offers a vast portfolio of media to assist in generating broad leads and elevating them to qualified leads and loyal customers. Use the branding pyramid below to see all of the channels *OGFJ* offers and how they will work for your strategic campaign. Then contact your media representative for assistance to create a tailored media package to ensure you meet your marketing goals.

85% OF OGFJ READERS

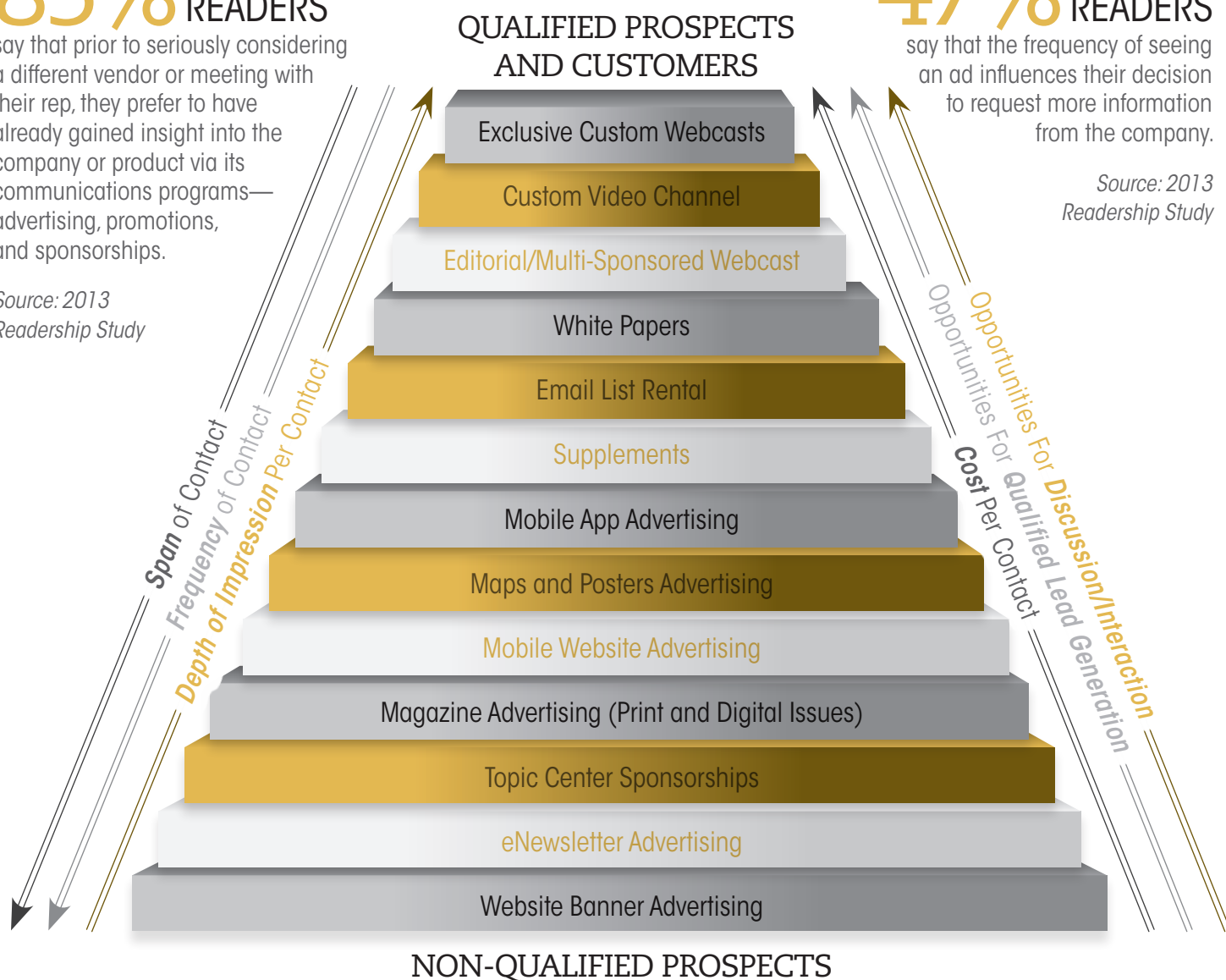
say that prior to seriously considering a different vendor or meeting with their rep, they prefer to have already gained insight into the company or product via its communications programs—advertising, promotions, and sponsorships.

Source: 2013
Readership Study

47% OF OGFJ READERS

say that the frequency of seeing an ad influences their decision to request more information from the company.

Source: 2013
Readership Study



MORE SUBSCRIBERS. MORE RELEVANCE.

15,014 TOTAL QUALIFIED CIRCULATION

The largest circulation of any publication serving finance and investment professionals in the oil and gas industry.

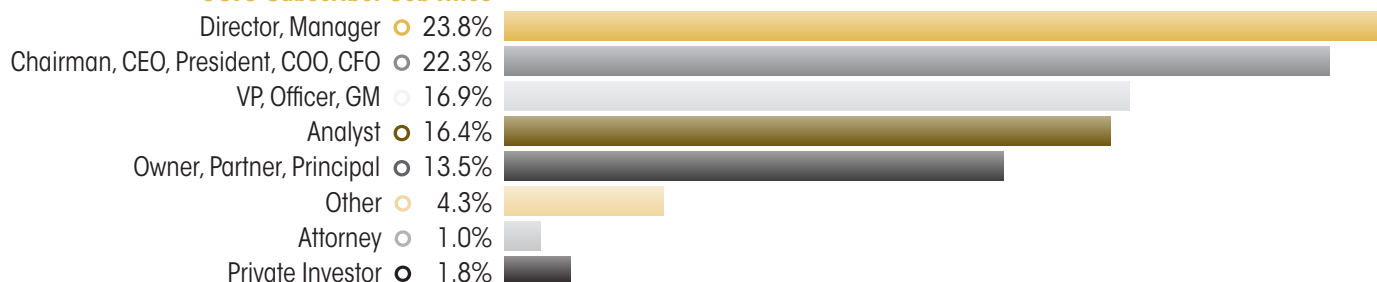
100% ONE-YEAR QUALIFIED

The only publication geared toward financial and service companies in the energy industry with 100% one-year qualified subscribers.

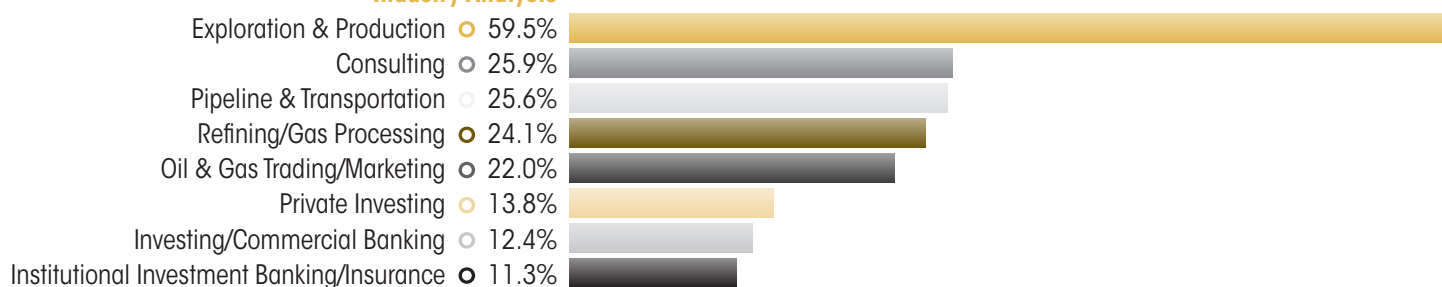
Source: June 2013 BPAWW Circulation Statement

OGFJ carefully selects subscribers based on title, business activity, and geographic location – and not just on their willingness to pay a subscription fee. This circulation selection process ensures that your advertising message is placed before a highly targeted audience for maximum results.

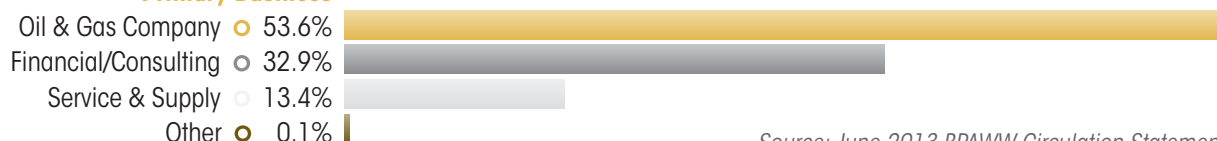
OGFJ Subscriber Job Titles



Industry Analysis



Primary Business

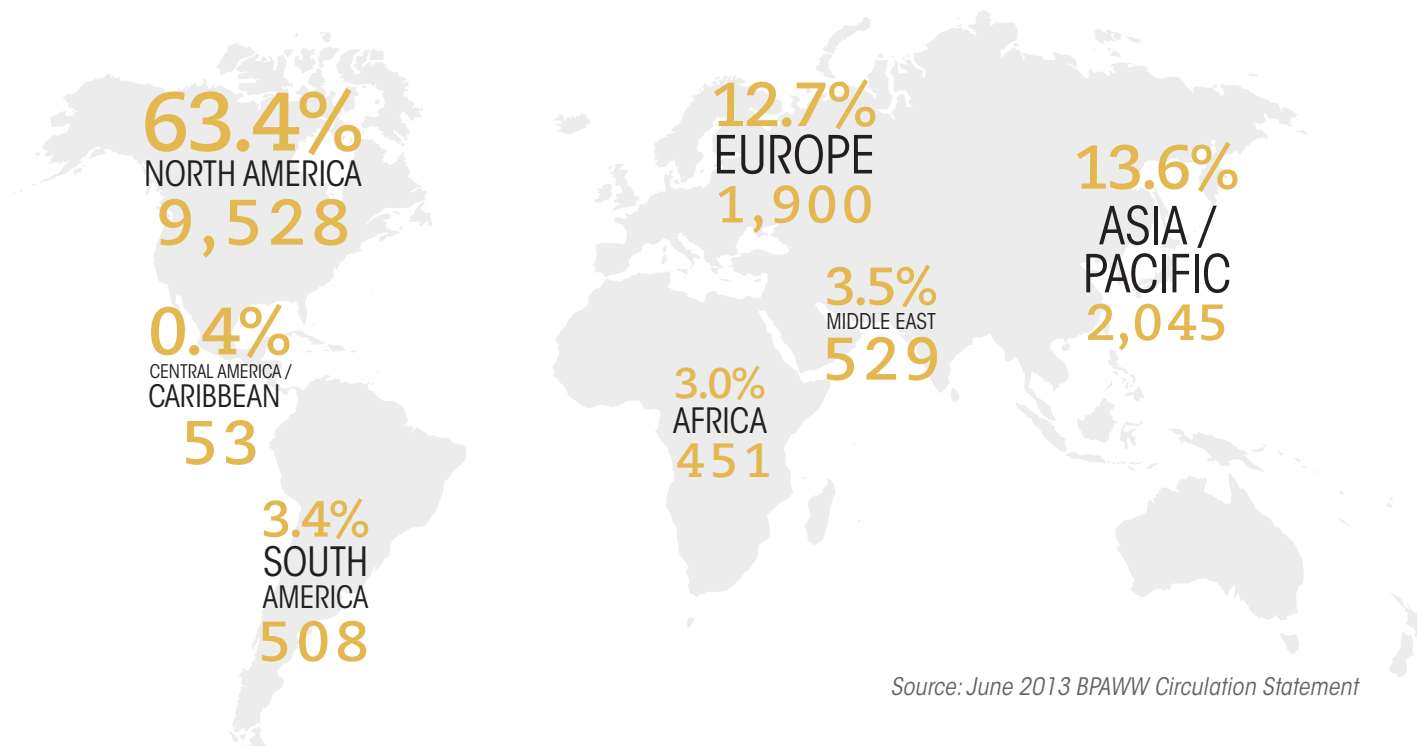


Source: June 2013 BPAWW Circulation Statement

75% OF OGFJ READERS have purchasing influence and/or authority for making purchases of over \$25,000

Source: OGFJ 2013 Readership Survey

Oil & Gas Financial Journal delivers editorial written by industry experts and veteran staff members, covering the world of oil and gas finance and investment. The combined print and electronic circulation reaches more subscribers than any other publications of its kind. With subscribers involved in all aspects of the industry, *OGFJ* has a formidable concentration of subscribers in the US, but also a respected presence all over the globe.



Source: June 2013 BPAWW Circulation Statement

When you place your marketing message within the *Oil & Gas Financial Journal*, you're investing in quality content and a circulation that provides the best value in the industry. Reach your target market and engage professionals in key purchasing roles to increase your ROI.

85% | 70% | 68% | 56%

OF *OGFJ* READERS

say that online and/or print advertising makes them more aware of products and services.

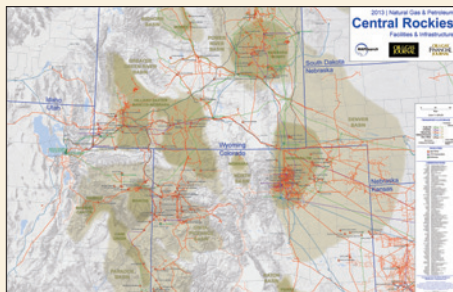
have read four out of the last four issues.

have visited a company's website as a result of viewing an ad in the print magazine.

rely on print and/or digital magazines to do their job.

Source: *OGFJ* 2013 Readership Survey

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Editorial Focus	NAPE	Oil Services and E&P	Finance & Investment	Offshore Risk Management	Global M&A Finance	Capital Availability
Financial Public Capital Private Capital M&A Deals Insurance Accounting	North American Prospects Capital Providers Due Diligence OGJ100P Quarterly (Private Companies)	Industry Consolidation Investor Relations OGJ150 Quarterly (Public Companies)	US Banking Sector Global Banking Private Capital M&A Update	Energy Stock Valuations Insuring Against Risk OGJ100P Quarterly (Private Companies)	Top M&A Firms Top M&A Transactions OGJ150 Quarterly (Public Companies)	Raising Capital Funding Solutions Research/Investment Insight
Industries E&P Midstream ETRM Marketing Oil Services	Small-Cap Companies Natural Gas Liquids	Oilfield Service Companies Water Management Fracturing Regulations	Natural Gas Midstream Infrastructure Expansion	Gulf of Mexico Shelf SIMS Update Global Decommissioning Coping with Hurricanes	Top International E&P Companies Doing Business Overseas Global Shale Development	Oily US Shales E&P North American LNG
Shale Monitor	Permian Basin	Niobrara	Marcellus	Utica	Global Shale Plays	Monterrey Shale
Supplements			Private Equity			Regional Banking
Ad Close	Dec 5	Jan 8	Feb 4	Mar 7	Apr 9	May 6
Materials Due	Dec 12	Jan 15	Feb 11	Mar 14	Apr 16	May 13
Bonus Distribution	Winter NAPE Expo Feb 4–7 Houston, Texas	EnerCom's Oil & Services Conference San Francisco, California	Howard Weil 42nd Annual Energy Conference Mar 23–27 New Orleans, Louisiana	Offshore Technology Conference May 5–8 Houston, Texas	IPAA OGIS Midyear Meeting June 18–20 Colorado Springs, Colorado	EnerCom's London Oil & Gas Conference
	IPAA OGIS Florida Feb 12 Fort Lauderdale, Florida		NAPE East Apr 9–11 Pittsburgh, Pennsylvania	PNEC May Houston, Texas		Louisiana Energy Conference
			IPAA OGIS East Apr 7–9 New York, New York			
			Oil Sands & Heavy Oil Technologies Conference Apr 15–17 Calgary, Canada			



MAPS

Increase your brand presence before prospects and existing clients by placing your marketing message on one of *OGFJ*'s targeted, highly visible shale maps. Displayed in high-traffic areas, *OGFJ* maps provide long-term, broad exposure before decision-makers and executives. Maps for 2014 include:

- Bakken
- Eagle Ford
- Global Shale
- Gulf of Mexico
- Hurricane **NEW**
- Marcellus
- Mississippi Lime
- North American Shale
- Permian Basin/Cline
- Rocky Mountains

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Unconventional Resources	Research & Analyst	Wealth Management	ETRM	Midstream	Private Capital
Shale Drivers Shale M&A Activities Maximizing M&A Value OGFJ100P Quarterly (Private Companies)	Interviews with Analysts Analyst Profiles Buy Side vs. Sell Side OGFJ150 Quarterly	Private Equity Investment Strategies Tax & Accounting Issues	Hedging Strategies Financing Infrastructure Corporate Governance OGFJ100P Quarterly (Private Capital)	Financing Midstream Infrastructure Midstream M&A OGFJ150 Quarterly (Public Companies)	Private Capital Providers Venture Capital Worldwide Capital Update
Top Shale Plays List Top Shale Players List Emerging Shale Plays Global Shale Development	Oil Sands Economics Reservoir Management	Tight Gas & Coalbed Methane Natural Gas Markets Operating Software	North American LNG Emerging Technologies	MLPs Regulatory Issues Midstream Infrastructure Developments	2015 Outlook Talent Shortage/ Engineering Grads Successful Management Teams
Emerging Shale Plays	Canadian Shale Plays	Eagle Ford	Bakken	Woodford	Mississippi Lime
	Technology Software		Energy Trading Risk Management		
June 10	July 9	Aug.8	Sep 10	Oct 8	Nov 04
June 17	July 16	Aug 15	Sep 17	Oct 15	Nov 11
EnerCom's Annual Oil & Gas Conference	Summer NAPE Expo Aug Houston, Texas	IPAA OGIS West Sep 22 San Francisco, California	GITA Oct 28-30 Houston, Texas	NAPE Rockies Dec Denver, Colorado	IPAA Private Capital Conference Jan 21 Houston, TX
		IHS Forum Sep 17-19 Houston, Texas	SPE ATCE Oct 27-29 Amsterdam, The Netherlands		
			IPAA Annual Meeting Nov 12-13 Palm Springs, Florida		

SUPPLEMENTS

Align your marketing message to reach and influence select audiences by placing your ad among relevant content in *Oil & Gas Financial Journal's* supplements. *OGFJ* supplements are poly-bagged with the print issue and are distributed to the entire *OGFJ* circulation. See the new supplements schedule below for 2014.

MARCH	JUNE	AUGUST	OCTOBER
Private Equity NEW	Regional Banking NEW	Technology Software NEW	Energy Trading Risk Management

DISPLAY ADVERTISING RATES

4-COLOR PROCESS	1X	3X	6X	12X	18X	24X	36X	48X
FULL PAGE	8,165	7,980	7,605	5,840	5,810	5,755	5,710	5,655
2/3 PAGE	7,365	6,585	6,210	5,680	5,655	5,630	5,555	5,505
1/2 PAGE	5,950	5,555	5,035	4,555	4,545	4,395	4,345	4,295
1/3 PAGE	5,035	4,775	4,390	4,015	3,990	3,965	3,940	3,915
1/4 PAGE	4,390	4,015	3,640	3,110	3,080	3,055	3,030	3,005
FULL PAGE SPREAD	14,035	13,930	13,825	13,660	13,635	13,610	13,585	13,560
1/2 PAGE SPREAD	10,185	10,070	9,935	9,800	9,770	9,745	9,720	9,695

Premium positions are available for an additional 10% gross and include: IFC, IBC, OBC, Opposite TOC, Editor's Comments, and others. Please contact your representative for rates and availability.

NOTE: Prices listed are gross USD and subject to a 15% agency commission allowance.

For reprints, contact:
Rhonda Brown, Foster Printing Services
866.879.9144 ext. 194
RhondaB@FosterPrinting.com

PRINT AD SPECIFICATIONS

	FULL PAGE SPREAD	HALF PAGE SPREAD	FULL PAGE
AD SIZE			
TRIM (W x H)	16" x 10.5" 406mm x 267mm	16" x 5.25" 406mm x 133mm	8" x 10.5" 203mm x 267mm
BLEED	16.25" x 10.75" 413mm x 274mm	16.25" x 5.5" 413mm x 140mm	8.25" x 10.75" 210mm x 274mm
LIVE AREA	15" x 9.5" 381mm x 241mm	15" x 5" 391mm x 127mm	7" x 9.5" 178mm x 241mm

Inserts: The maximum stock weight accepted for inserts is 80-lb book. Standard size, bound-in inserts must be furnished at 8.25 in. x 10.75 in., allowing for a .125-in. trim on all sides. Special printing on inserts, such as embossing, where it is impossible to use or sell the other side of the insert, is sold as a complete two-page insert.

Storing of Ad Material: Advertising material will be stored for 12 months, and after this period, it will then be destroyed unless otherwise advised.

Issuance: *Oil & Gas Financial Journal* is distributed on the 15th of each month.

Material Submissions: PennWell requires a high-resolution color proof of supplied ads to guarantee ad reproduction. This requirement applies even on uploaded materials. If you do not supply a proof, we cannot guarantee ad reproduction.

You can also find complete specifications and instructions for submitting ad materials at www.offshore-mag.com/index/advertise.html.

Upload Site Instructions:

1. Log on to <http://digitalads.pennwell.com>.
2. Select *Oil & Gas Financial Journal* in the magazine scroll-down menu.
3. Fill in the appropriate information and select "upload the ad."
4. **NOTE:** Files must be stuffed or zipped prior to uploading.
5. Please fax a proof of the ad to Ad Services: 918.831.9415

Files over 250MB need to be shipped on disk to:

Oil & Gas Financial Journal
Ad Services
1421 South Sheridan Road
Tulsa, OK USA 74112

Contact us at: 918.831.9484

Pennwell prefers ad material to be supplied as PDFs with PDF/X-1a format option. We also accept ads built in these programs: InDesign, PageMaker, Quark, Illustrator, FreeHand and Photoshop.

Please supply all fonts, images, and artwork with ads supplied in these applications. All supplied material should be in CMYK color space and have fonts embedded in all graphics.

PennWell does not accept ads built in Microsoft Word, Microsoft Publisher, PowerPoint, or CorelDRAW.

	2/3 PAGE	1/2 ISLAND	1/2 VERTICAL	1/2 HORIZONTAL
AD SIZE				
TRIM (W x H)	—	—	—	—
BLEED	5.25" x 10.75" 133mm x 274mm	5.25" x 8.25" 133mm x 210mm	4.125" x 10.75" 105mm x 274mm	8.25" x 5.5" 210mm x 140mm
LIVE AREA	4.5" x 9.5" 114mm x 241mm	4.5" x 7.375" 114mm x 187mm	3.375" x 9.5" 86mm x 241mm	7" x 4.875" 178mm x 124mm

	1/3 VERTICAL	1/3 SQUARE	1/3 HORIZONTAL	1/4 PAGE
AD SIZE				
TRIM (W x H)	—	—	—	—
BLEED	—	—	—	—
LIVE AREA	2.25" x 9.5" 57mm x 241mm	4.5" x 4.875" 114mm x 124mm	7" x 3.3125" 178mm x 84mm	3.375" x 4.875" 86mm x 124mm

NOTE: All text, logos, borders, and boxes that do not bleed should stay within the live area. There is no charge for bleeds.

Method of Printing, Binding, and Paper:

Web Offset

Perfect Binding, 0.125-in. off backbone

Cover: 80-lb text weight coated

Body pages: 30-lb text weight coated

PAGE PEEL

The Page Peel ad is an extended rich media ad unit, and is one of the largest online advertising opportunities available online. The peel begins as a "dog ear" in the upper right-hand corner of the page and, on mouse-over, extends down and to the left. The Page Peel ad offers an exclusive opportunity with the potential for higher than average click-through rates, resulting in targeted lead generation and traffic to your online content and offerings.

Two rotations available:

Exclusive sponsorship—\$3,750

Rotating sponsorship—\$2,500

Animation: Flash only

Dimensions: Open (900 x 650), 100 kb

Closed (75 x 75), 30 kb

HOMEPAGE PLUS

Homepage Plus online sponsorships generate broad visibility for your brand and product messaging among industry professionals worldwide. Prominent banner positions align your company with the most respected content serving the information needs of thousands of industry professionals worldwide.

Leaderboard—\$1,500

(Leaderboard and Anchor - two rotations available)

Dimensions: 728 x 90, 40 k

Skyscraper—\$1,200

(Two rotations available)

Dimensions: 160 x 600, 40 k

Rotating Site Sponsor—\$750

(Run of site; five positions available)

Dimensions: 180 x 150, 40 k

Leader Board 728 x 90

Page Peel

Square 180 x 150

Skyscraper 160 x 600

Square 180 x 150

Oil & Gas Financial Journal

Advanced Search

Subscribe: Newsletter Magazine

AMEX 2386.66 10Y Yield +0.97 +0.35% +0.04

Home Oil Markets People Business Solutions E & P Midstream Capital Deal Monitor Unconventional Resources Research

Featured News

Facilities and infrastructure maps

In collaboration with PennWell's MAPSearch and OGFJ, OGFJ is working to bring you new maps detailing facilities and infrastructure in various oil and gas plays. Visit the Unconventional Resource Center page for more detailed information.

read more...

1/6

Current Issue July 2012 Volume 9, Issue 7

Photo by Andrea Creppell/Andrea Creppell Photography

Latest Petroleum News

TETRA Technologies names new CFO Aug 1, 2012

Well results lower than Bakken Shale, but Mississippi gets boost from lower drilling costs Aug 1, 2012

CIT announces pricing of \$3 billion of senior unsecured notes Aug 1, 2012

US lawmakers challenge CNOOC, Nexen deal Jul 31, 2012

EnCap Flatrock Midstream exceeds capital target, closes Fund II at \$1.75B Jul 31, 2012

Brooks replaces McKenzie as ZaZa Energy CEO Jul 31, 2012

Comstock could see \$216M from Eagle Ford Shale JV with KKR Jul 31, 2012

Spectrasels, Calmena launch integrated microseismic fracture monitoring services in Canada Jul 30, 2012

Entegris acquires KM Services and Pro-Flow Fabrication Technologies Jul 30, 2012

Pipelines in the wrong place going in the wrong direction creating price disconnects in Midwest Jul 30, 2012

Read More >

Financial Content

Market Indices

OGJ150 2022.92 +9.09 (+0.45%)

NYSE 7841.33 -22.61 (-0.29%)

Nasdaq 2920.21 -19.31 (-0.66%)

S&P 500 1375.32 -4.00 (-0.29%)

Updated: 4:50 PM EDT delayed at least 20 mins.

ENTER SYMBOL Get Quote

Symbol Lookup

Commodity Index

Crude Oil 88.87 -0.81

Brent Crude Oil (Bkt) 105.96 -1.04

Natural Gas 3.158 -0.051

New York Harbor RBOB Gasoline 2.8332 -0.059

Heating Oil 2.8572 -0.009

Video Highlight

00:00 02:03

Most Popular Articles

An oil revolution is taking place in the US West and Mid-Continent

Drop in NGL pricing pushes 2Q12 deals further towards midstream sector

TOPIC CENTER BUNDLES

Oil & Gas Financial Journal's topic centers align your message with relevant content, providing more meaningful impressions and higher click-through rates when using clear calls to action.

Two rotations available on all topic centers.

OGFJ.com is organized into the following topic centers:

Prices listed are for one month and are listed USD gross

Oil Markets \$750

People \$750

Business Solutions \$750

Oil Exploration & Production \$750

Midstream \$750

Capital \$750

Deal Monitor \$750

Research \$750

Unconventional \$1,500

Providing broad reach at a low cost, *OGFJ* eNewsletters deliver the latest industry news and technology information to thousands of subscribers worldwide. Every issue contains links to some of the latest news and technical papers on our website.

72% OF SURVEY **RESPONDENTS** use *OGFJ* eNewsletters to catch up on industry news.

Source: *OGFJ* 2013 Readership Study

SHALE MONITOR

37,000+ subscribers*

Build brand awareness around content selected and written for industry professionals by *OGFJ* editors, related to conditions, financing, and developments in the North American unconventional oil and gas sector.

GLOBAL SHALE MONITOR

26,000+ subscribers*

Target industry managers, analysts, and investors who are interested in an international perspective of the financial developments of oil exploration, oil and gas investments, personnel moves, and more.

REGULATORY MONITOR

74,000+ subscribers*

Place your message before people who are keeping up to date with federal, state, and local regulatory issues that impact the oil and gas industry.

OGFJ MIDSTREAM REPORT

62,000+ subscribers*

Target audiences focusing on the financing, construction, and implementation of midstream facilities with your brand message.

* Subscriber circulation is subject to fluctuation

Banner and eNewsletter Creative Requirements**

Max file size: 40 k

File format: GIF (static) and JPEG only

** eNewsletter ad submissions should be static

May include a 50-word (max.) text backup with URL

Leaderboard	728 x 90 pixels	\$1,500
Skyscraper	160 x 600 pixels	\$1,000
Square Site Sponsor	180 x 150 pixels	\$750

NOTE: Prices listed above are US gross monthly rates.

OGFJ Breaking News | View online | August 10, 2011

SHALE MONITOR

HOME | WEBCASTS | VIDEOS | BLOGS | SUBSCRIBE

Leaderboard 728 x 90

Wood Mackenzie: Playing a smart shale gas hand

The emergence of shale gas plays has driven a more and more frantic M&A market as new entrants seek to gain access at prices that appear to be disconnected with current - and likely future - market fundamentals. Wood Mackenzie makes the case for a short-term correction in the shale gas M&A market and examines how this correction is expected to affect the medium- and long-term outlook.
Rig drilling in the Barnett Shale
Photo courtesy of Wood Mackenzie
Share: [f](#) [in](#) [t](#)

Chesapeake Energy confirms hype surrounding Ohio Utica Shale
Chesapeake Energy released its second quarter 2011 financials July 28, and with the release came confirmation from the oil and natural gas producer that it believes the liquids-rich Ohio Utica Shale to be economically viable.
Share: [f](#) [in](#) [t](#)

Leaving Bakken for emerging shale oil, Anschutz Exploration exits Williston Basin
Anschutz Exploration Corp. closed the sale of its remaining operated and non-operated producing properties and undeveloped acreage in the Williston Basin to an undisclosed Canadian oil company for \$115M.
Share: [f](#) [in](#) [t](#)

Utica Shale acreage values trending higher
Recent Utica Shale activity is trending upward and it appears valuations in the area are on the rise as well.
Share: [f](#) [in](#) [t](#)

Targeting Marcellus, Utica Shale, Rex Energy looks to continue production growth
Driven by Marcellus Shale activity, Rex Energy Corp. put up high production growth for the second quarter 2011 and plans to continue its growth with a large backlog in place, an acquisition targeting the natural gas-bearing Utica Shale, and an increased borrowing base.
Share: [f](#) [in](#) [t](#)

ConocoPhillips acquires Niobrara acreage from Lario Oil & Gas
Looking for Niobrara acreage, ConocoPhillips has agreed to acquire up to 46,000 net acres of leasehold from Lario Oil & Gas Co. in the Colorado counties of Arapahoe, Adams, Elbert and Douglas.
Share: [f](#) [in](#) [t](#)

Ballard Spahr partner named to Maryland Marcellus Shale advisory panel
Gov. Martin O'Malley has named Harry Weiss, a Ballard Spahr partner, as one of 13 members of the Governor's advisory panel that will study natural gas drilling in the Marcellus Shale in Western Maryland.
Share: [f](#) [in](#) [t](#)

Square
180 x 150

Skyscraper 160 x 600

DIGITAL MEDIA SOLUTIONS

Email List Rental—\$500/1,000 (Minimum of \$2,000)

Offering quick response at a low cost, email list rentals allow you to reach a targeted audience with your custom email deployment. Your message will be sent to the industry professionals you've specified from our database list selects and can be used for a nearly unlimited variety of promotional programs:

- Target segments of *OGFJ*'s subscribers with a custom message
- Quick turnaround for urgent campaigns
- Ideal for promoting tradeshow participation, product information, seminars, or company news
- Target key market segments for blind or branded surveys – gaining both market intelligence and leads

NOTE: Reports upon request: Number of emails delivered, open rate, and click-through rate

White Paper Sponsorships—\$500/1,500

Generate sales leads and raise brand awareness with *OGFJ* white paper sponsorships. You will receive registration contact reports showing who downloaded your white paper. White papers are returned in search results, as well, broadening your online reach and exposure.

Custom Video Channels—\$4,650

Custom video channels extend the reach of video that you have created (or that we have custom produced) with an exclusive landing page on our relevant website providing exposure to your target audience. Included banner advertising on the landing page provides a branding opportunity for your company and/or products. A targeted email and email promotions to our audience drive viewers to your content. Direct links to your site from the Channel page provide a boost to your site's search ranking, which will drive incremental traffic.

Video Sponsorships—\$4,650

Increase exposure for your existing video content and elevate your brand's visibility by posting them on our website video player. Video sponsorships provide a low-cost opportunity to educate industry professionals on your company's capabilities and product offerings and to be seen as a thought leader in the industry.

Webcast Sponsorships—Starting at \$12,000

Webcasts generate highly qualified, active leads while presenting your technology or expertise to an audience of targeted industry professionals. Sponsors can participate in brand-selected topics or sponsor a custom topic. After the one-hour live event, the webcast is promoted as on-demand and is hosted on *OGFJ.com* for six months. Sponsors receive detailed registration information from a captive global audience of industry professionals, providing your sales staff with a database of quality prospects.

- Customize your registration page with data-collection fields specific to your needs
- Receive full reporting on all registrants, including a breakdown of live and on-demand attendees
- 24/7 protected access to the registration database
- Unlimited audience size
- Advertising in eNewsletters and website prior to the event
- Sponsorship includes an email invitation to a targeted e-list, along with a "reminder" email prior to the live event
- On-demand archive is available within 24 hours of the live event

MOBILE SOLUTIONS

Take advantage of limited mobile ad positions within the mobile site and app. These ad units provide an extremely high share of voice for marketers looking to reach a deeply engaged, highly targeted audience. Ask your sales representative for pricing, specifications, and availability!

Mobile Website

Mobile-friendly websites engage industry professionals in a highly targeted and impactful way by reaching professionals as they shift their content consumption from their desks to their phones on the weekends and on the road.

Mobile App— \$20,000 for the year, billed monthly

Mobile applications (iPhone, iPad, and Android apps) push the latest and most pertinent news to mobile devices of industry professionals worldwide. Hand-picked by our editorial team, the content is selected to serve the immediate informational needs of our audience with convenient, timesaving, and business-critical information.

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